



FOR IMMEDIATE RELEASE

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Pelco Partners with Mission 500 to Support Projects in Latin America

—November 19, 2009. Continuing in its long history of being a company that gives back to the community, Pelco has reached out to World Vision and Mission 500—a security industry initiative—to help support projects in both Brazil and Mexico.

“We are thrilled to be part of this important endeavor, and look forward to working with World Vision and Mission 500 on other future projects,” said Alex Mathieson, Pelco Regional Manager for Latin America.

The Pelco contribution will go to support two projects in Latin America: one in Brazil in the Manaus region and one in Mexico in the Canon del Sainz area.

The Manaus project will include a hospital boat that goes deep into the Amazon jungle, providing medical care for villagers who live on the banks of the Amazon River. The Canon del Sainz project will improve health and environmental conditions for children by providing checkups, eye exams, and dental care. It will also supply a meal program for school children and work with families to promote proper hygiene.

“Pelco has been a great supporter in the past with Mission 500; they have donated product for raffles and even donated video production assistance with the video on our web site” stated George Fletcher. Community involvement is part of their Corporate DNA and we are very excited that they are becoming more involved in our cause”.

About Mission 500

Mission 500 is a non-profit organization dedicated to serving the needs of children and communities in crisis. By using their intimate knowledge of the security industry, they have helped focus industry efforts on sponsoring at least 500 Children in World Vision’s program—with 100 percent of funds raised going directly to World Vision. Through corporate sponsorships and donors, the volunteer-driven initiative has increased the number of sponsored children to more than 270. For more information on contributions or sponsorships, please visit www.mission500.org or contact George Fletcher at pr@mission500.org.

About Pelco

Pelco Inc. by Schneider Electric is a world leader in the design and development of video and security systems ideal for any industry. Dedicated to supporting the communities it serves, Pelco contributes to charitable organizations around the world. For additional company or product information, please visit www.pelco.com.