



THE SECURITY 5K

Thursday, April 11, 2024 • Las Vegas

Benefiting: **MISSION 500**

www.security5kreg.com

Sponsorship Opportunities:

All Sponsorships earn:

- Logo on race registration M500 website for 1 year
- Recognition at race and post-race awards ceremony
- Logo on race bags (**Deadline Mar 11**) and t-shirts (**Deadline Mar 20th**)

Care Pack Sponsor: \$10,000

SOLD OUT

Benefits Include:

- Signage in ISC West registration area (Hall G)
- Logo on large race banners at ISC West and event (13' x 4')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 10 complimentary race registrations



Event Sponsor: \$5,500 (10 spots available)

Benefits Include:

- Logo on large race banners at ISC West and event (13' x 4')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 10 complimentary race registrations



Water Bottle Sponsor: \$5,000 (2 spots available)

Benefits Include:

- Logo on water bottle
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 5 complimentary race registrations

SOLD OUT

T-Shirt Sponsor: \$5,000 (2 spots or \$7,500 event)

Benefits Include:

- Main logo on t-shirts
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 5 complimentary race registrations

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Sponsorship Opportunities (continued):

Race Medal Sponsor: \$5,000 (1 spot available)

Benefits Include:

- Company name on the back of race medals
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 5 complimentary race registrations

SOLD OUT

Race Bag Sponsor: \$4,000 (1 spot available)

Benefits Include:

- Main logo on race bags
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 4 complimentary race registrations

SOLD OUT



Race Bib Sponsor: \$4000 (1 spot available)

Benefits Include:

- Exclusive logo on race bibs
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 2 complimentary race registrations

SOLD OUT



Starting Line Sponsor: \$3,000 (1 spot available)

Benefits Include:

- Logo on starting line banner
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 3 complimentary race registrations

SOLD OUT

Step & Repeat Photo Opp Sponsor: \$2,500 (1 spot available)

Benefits Include:

- Logo on step & repeat banner
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 2 complimentary race registrations

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Sponsorship Opportunities (continued):

Timing Sponsor: \$1,500 (1 spot available)

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Benefits Include:

- Logo on sign near timing kiosk
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 2 complimentary race registrations

Shuttle Bus Sponsors: \$2,000 (3 spots available)

Benefits Include:

- Logo on signs in loading area
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 2 complimentary race registrations

Mile Marker Sponsor: \$2,000 (3 spots available)

Benefits Include:

2 SPOTS LEFT!

- Logo on mile markers
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 2 complimentary race registrations

Refreshment Area Sponsor: \$1,500 (1 spot available)

Benefits Include:

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- Logo on sign in coffee, water, and snack area
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 1 complimentary race registrations





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Sponsorship Opportunities (continued):

Cheerleader Sponsor \$1,500 (2 spots available)

Benefits Include:

- Logo on race banners (7' x 3')
- Mission 500 Co-Chairs (Tracy Larson and Janet Fenner) will cheer on runners/walkers at the start and finish lines with hi-fives and a woos!
- They will suit up in your company brand
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West
- 1 complimentary race registration

Bag Insert Sponsors: \$500 (10 spots available)

Benefits Include:

- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West

National Anthem Sponsor: \$500 (1 spot available)

Benefits Include:

- Company name announced before National Anthem
- Logo on race banners (7' x 3')
- Option to fill race bags with brochure or promo item
- Logo on e-mail promos deployed by M500, SSN, & ISC West

SOLD OUT

Get Out of Race Card: \$500 (1 spot available)

Benefits Include:

- Logo on "Get out of race card"
- Logo on race registration page

SOLD OUT

Chalk Sponsor: \$500 (1 spot available)

Benefits Include:

- Logo along race route in chalk (executed by sponsor)
- Logo on race registration page

SOLD OUT

Individual Runner/Walker: \$40	Includes: Race bib, T-shirt, Medal, High-five
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